MODERN HOMES

A selection of homes from our PLAN SERVICE

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OFFERING OUR HOME BUILDING SERVICE

The Homes illustrated in this booklet were selected from our complete home building service.

They were chosen because of their distinctiveness and because of the general variety of ideas they convey. If we have failed to include a plan to meet your individual requirements, remember we have hundreds of other equally attractive homes and among them will be just the plan you will want to adopt.

Our Home Building Service is conducted for your convenience, equipped with the latest, most modern and popular home building ideas, all shown by actual photographs.

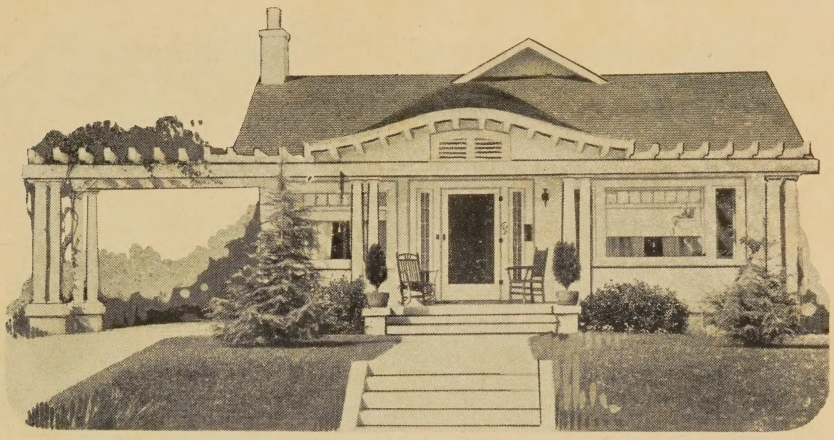
We furnish the complete blue prints of floor plan and elevations together with complete specifications free on every house for which we furnish the material. Our increased volume of business makes this possible so that we do not add the cost of these plans to the material bill. However, should you decide to purchase the material elsewhere, a nominal charge will be made for the plans we furnish.

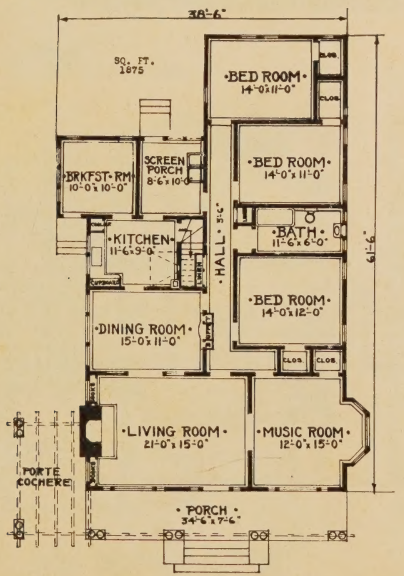
This means that by your consulting and using this Service, you place yourself under no obligation to us.

The only way of being assured that the home you are contemplating building will meet your requirements is to choose the idea that best suits your needs then secure the complete building plans which advises your contractor just what you want done and how he is to execute the work. This enables you to know in advance just what your new home will look like and what it will cost.

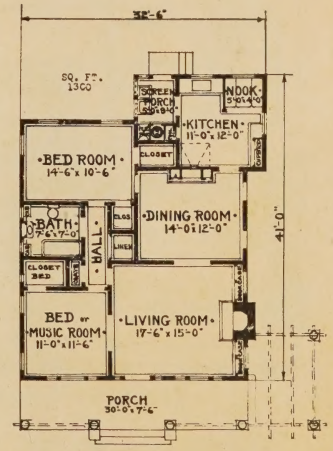
In addition to the ideas, suggestions and working plans, our knowledge of construction and materials is always at your disposal, so before you build call at our office, or mail us the postcard on the back of this booklet. We know from experience the trouble that confronts home builders and we can be of real service to you.

Your Home is where you house your loved ones and entertain your friends. Surely it should be modern.





•FLOOR•PLAN•NO. 202 L.A.

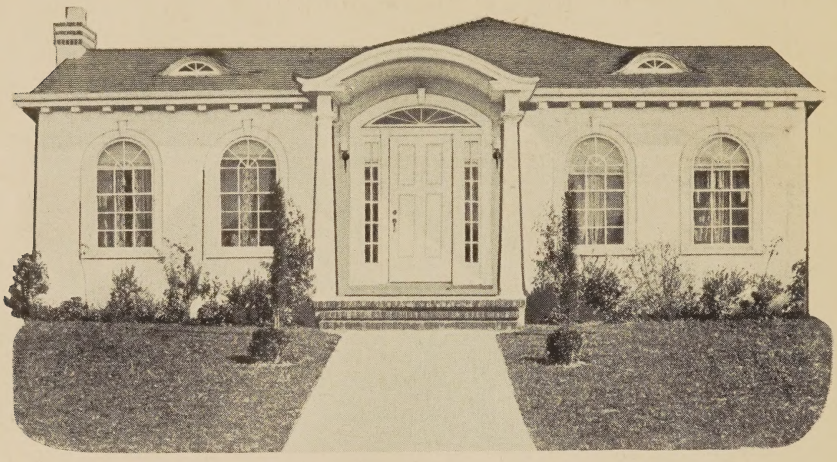


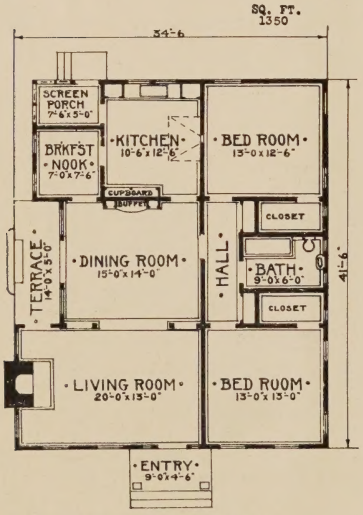
•FLOOR•PLAN•NO. 203 L.A.

In all the world there is no other home so attractive and popular as is this charming chalet colonial bungalow. Its broad lines give it an appearance of distinctiveness that cannot be equaled. The round columns in pairs is also a special detail that adds attractiveness, also the landscape windows with their small side windows for ventilation.

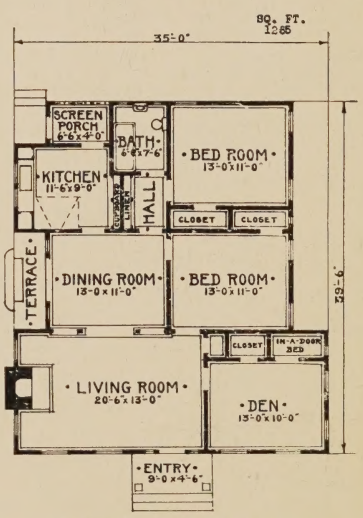
So great is the variety of arrangement featured in the alternate floor plans, we are sure you will experience no difficulty in choosing from them one that will care for all of your requirements.

Home Says—I will make for you independence and happiness, for I am the fulfillment of heart's inborn desire.





• FLOOR • PLAN • NO. 1609 L.A.



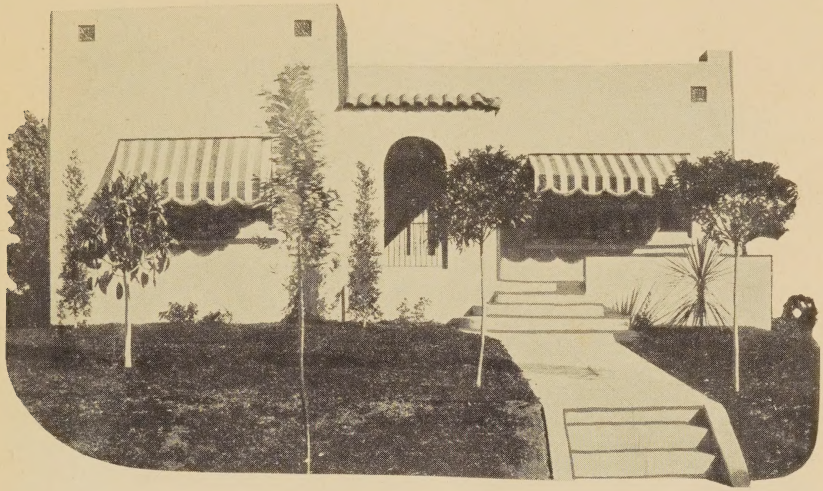
• FLOOR • PLAN • NO. 1610 L.A.

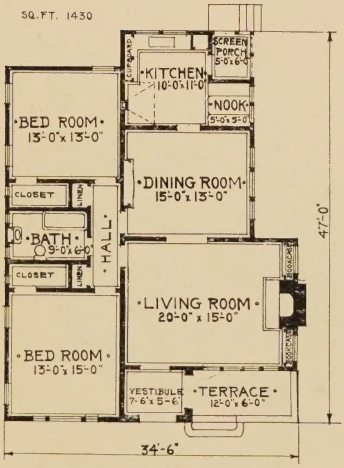
A model stucco bungalow presenting many unique and distinctive features that cannot help but make their appeal to those who appreciate individuality.

The exterior is of stucco which may be applied over metal or wood lath, plaster board, tile or brick it would also be equally as attractive constructed of brick or frame. The oval casings featured on windows and transom over door, the oval porch detail and eyebrow ventilators in the roof are special features that add attractiveness, as do also the brick courses in cement chimney and porch floor.

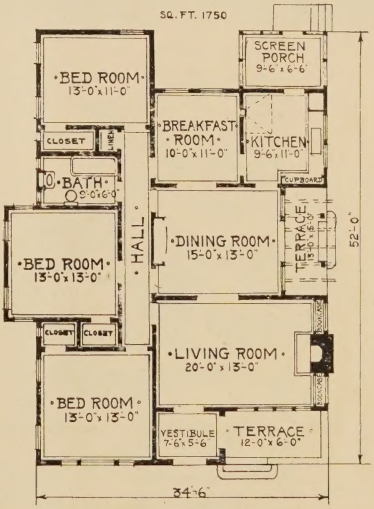
A careful study of floor plans will show compactness of room arrangements and are equipped with all modern labor and time saving conveniences.

There is an air of prosperity about a well planned home that reflects independence and comfort within.





·FLOOR·PLAN·NO. 1778 L.A.

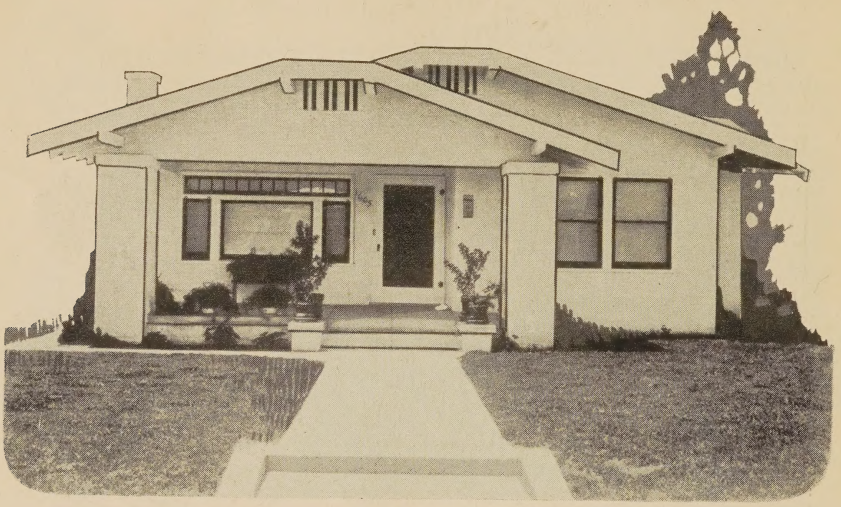


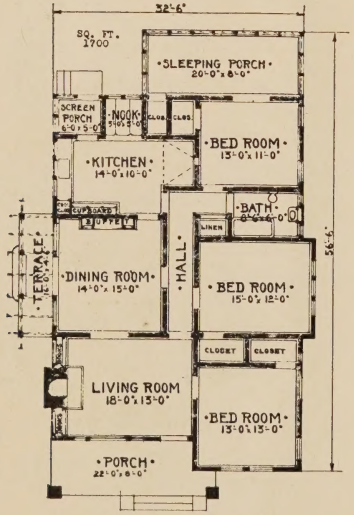
·FLOOR·PLAN·NO. 1779 L.A.

A pleasing combination of Italian Villa and Spanish Mission, modernized to meet timely requirements and tastes of present day home builders.

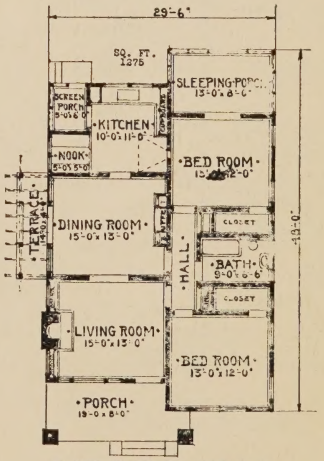
These stucco homes are so designed that coolness in summer and warmth in winter makes them practical to adopt for any climate.

The exterior will at first reflect extreme oddness, but it is one of those creations that continue to grow in favor; the more you study it, the more familiar you become with its distinctiveness and the greater will be its appeal. It represents the very latest in modern architecture, and you will make no mistake in adopting it to build from.





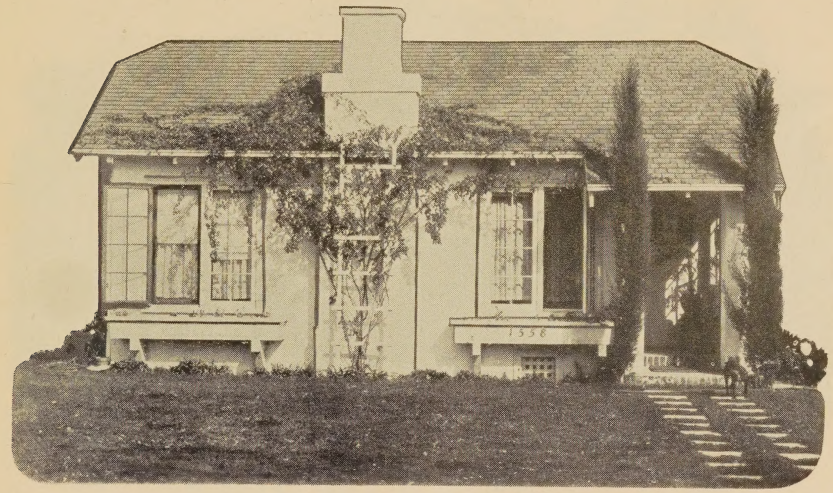
FLOOR PLAN NO. 1663 L.A.

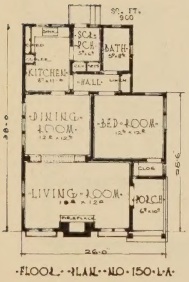


FLOOR PLAN NO. 1664 L.A.

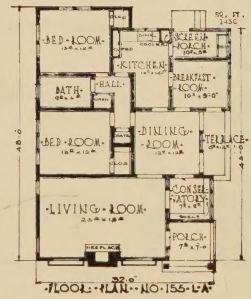
In this attractive home plan you will find many unusual features that cannot help but make their appeal. The home itself is just as attractive as you could wish for and may be constructed of stucco over any of the various backings, or it would be equally as attractive built of frame or brick.

It is in the arrangement and convenience of the rooms that we call your special attention—it is these features that have made of this plan one of the most popular ever created.

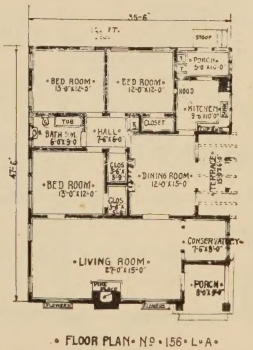




FLOOR PLAN NO 150 L A



FLOOR PLAN NO 155 L A

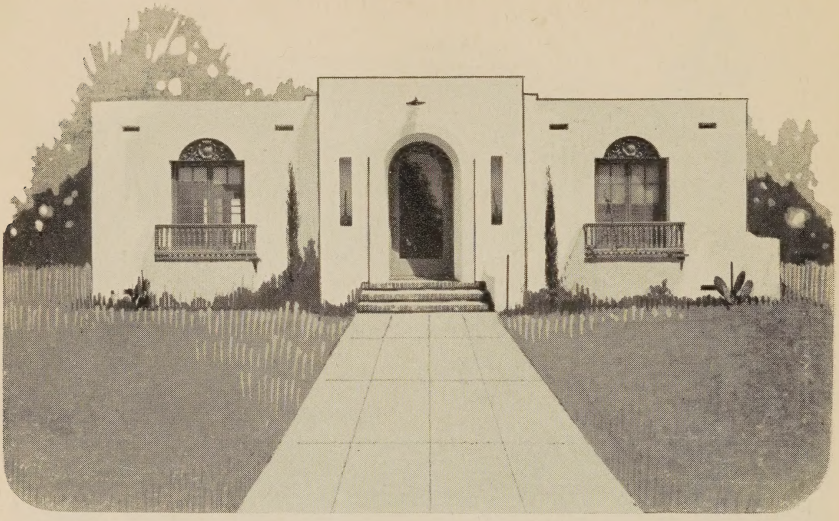


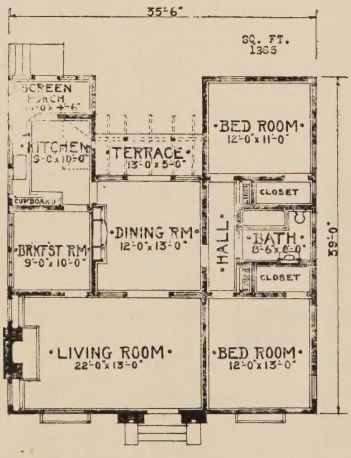
FLOOR PLAN NO 156 L A

Spacious white plastered chimney gives this home a most distinctive appearance. While casement windows are shown, double hung windows will be just as effective. The corner entry porch is a special feature of this attractive home, and from it you enter directly into large living room and balance of rooms are divided into an arrangement that provides greatest amount of conveniences.

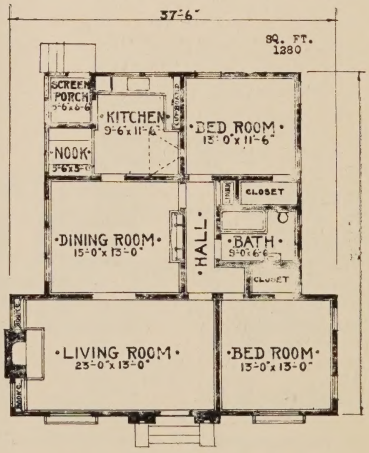
The three floor plans give a variety that will help you to decide upon one that will meet all of your needs.

There are many avenues open for success to the man who says I can. The first and most important is Home Ownership.





FLOOR PLAN NO. 1637 L.A.

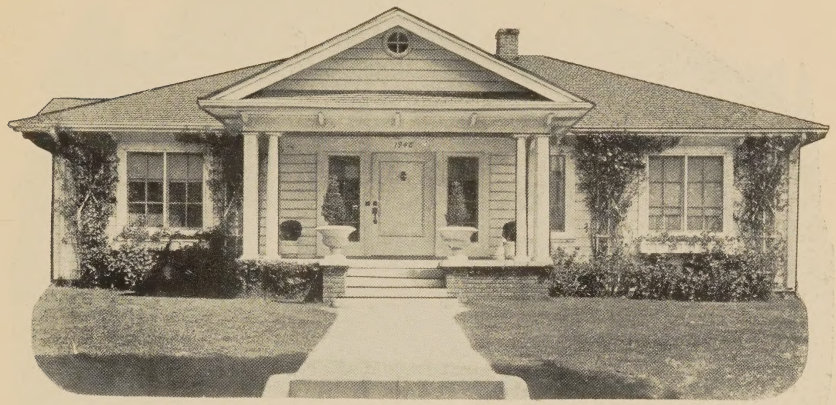


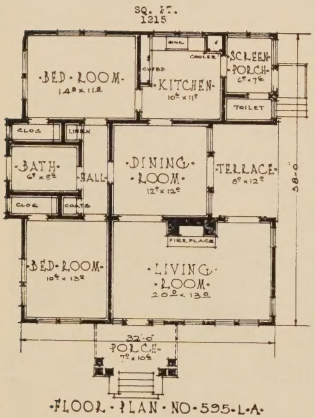
FLOOR PLAN NO. 1638 L.A.

The very latest creation in California architecture is the Spanish Bungalow, and here we are featuring one of the most popular of this favorite type.

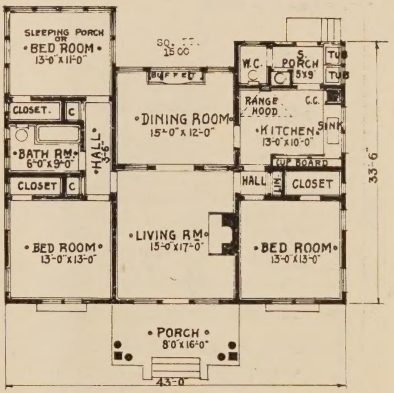
The wall construction is of concrete, which may be over brick, tile, plaster board, metal or wood lath. Deep revealed windows and doors are distinctive features. The roof is of composition material properly ventilated, which makes these homes cool in summer and warm during the winter.

The interior arrangements are very compact and offer maximum conveniences. You will make no mistake in choosing this plan for your future home.





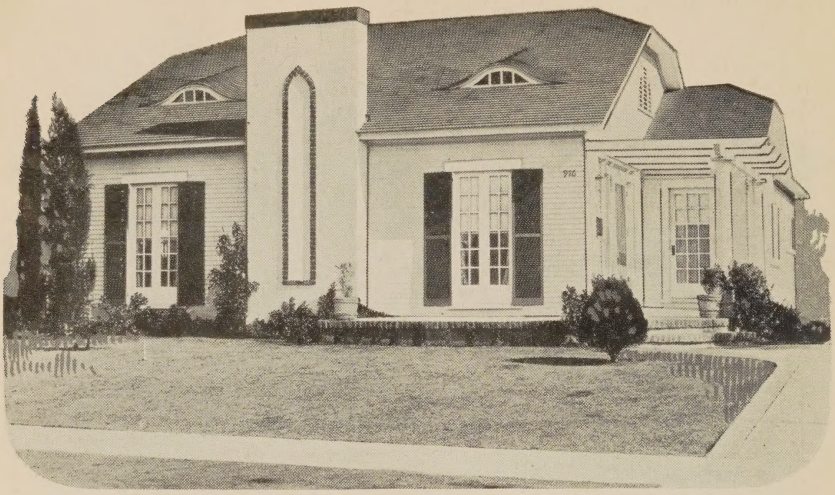
FLOOR PLAN NO. 595 L.A.

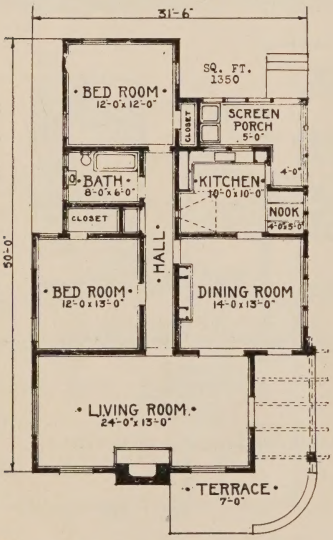


FLOOR PLAN NO. 596 L.A.

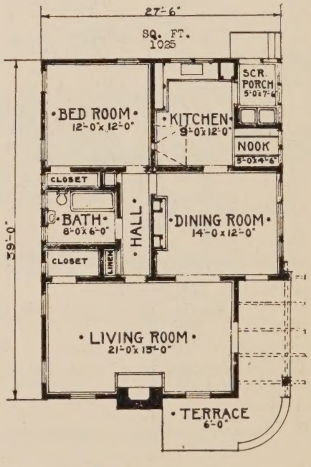
Could you imagine a more pleasing exterior or a more convenient interior arrangement for a home than is featured here? Beautiful proportion is the dominant characteristic of its every part. The red brick in exposed part of porch foundation, white exterior and colonial green stained roof; now add color by allowing roses to climb and cling to the trellis, detailed as a part of the home, and you have one of the most effective and pleasing combinations that you could hope to attain.

No other design has met with such hearty approval from home builders as has this exceptionally well designed and conveniently arranged home.





•FLOOR•PLAN•NO. 1605 L.A.

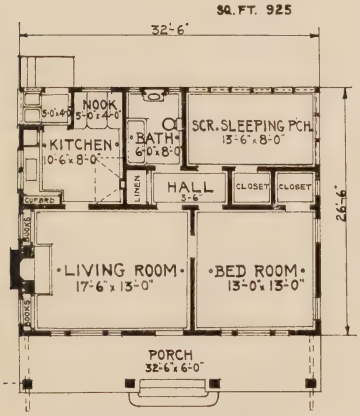


•FLOOR•PLAN•NO. 1606 L.A.

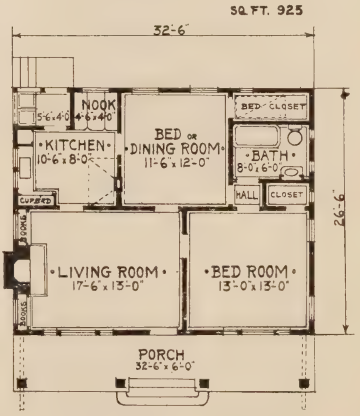
Your first impression will be that the creator of this beautiful home was bold in designing the fireplace detail, but it is one of those distinctive ideas that makes an everlasting impression on all who view it and does add materially to the pleasing lines of this home.

The corner porch has openings into both the living and dining room and the general arrangement of the rooms are as convenient as it is possible to make them. The red brick used in the chimney and porch floor edging, together with the green shutters, offer a most pleasing contrast to the white walls and moss green roof.

Too much cannot be said in favor of home ownership, for the possession of a home distinctly stands as man's greatest achievement.



•FLOOR•PLAN•NO 1804

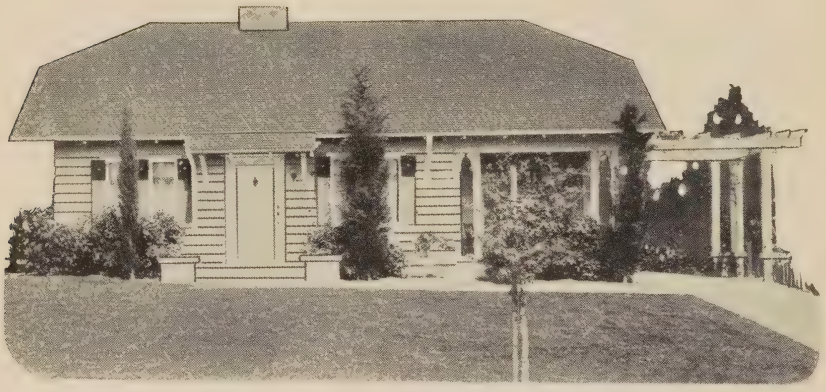


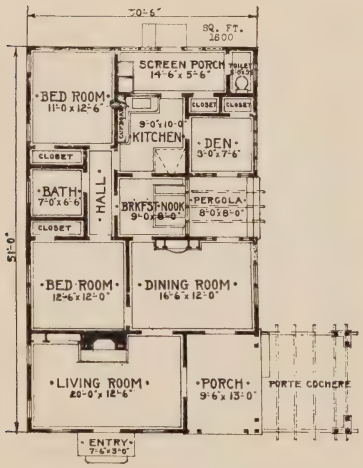
•FLOOR•PLAN•NO. 1805

This tasty, distinctive and well arranged home will surely make its appeal.

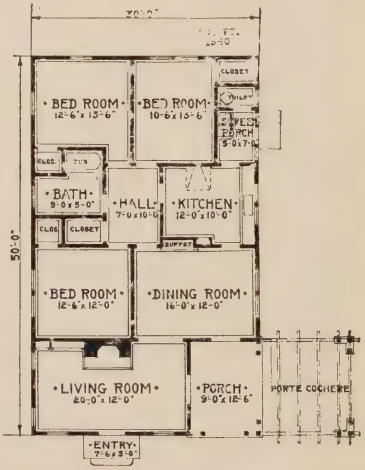
The foundation is of concrete, exterior wall covered with siding and painted white, roof is covered with composition material. A peek at the room arrangement will show conveniences and compactness that is not usually found in a home so small.

Let us tell you just how reasonable this little home can be built.





FLOOR PLAN NO. 1500 L.A.

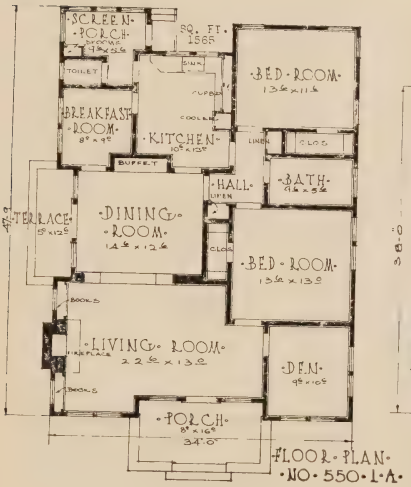


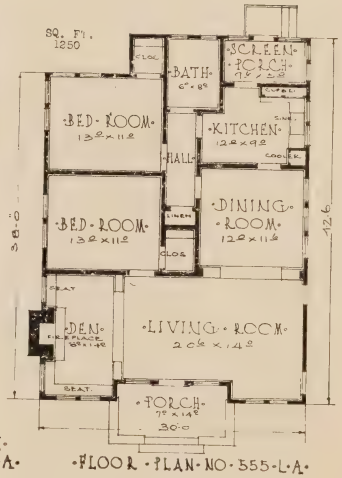
FLOOR PLAN NO. 1505 L.A.

A home you will be proud to call your own. Its clean-cut lines gives it an appearance of distinctiveness not usually found in a home this size. The foundation is of concrete, exterior walls painted white and with the green painted shutters and stained roof, produce a most pleasing effect.

From the corner porch you enter either directly into the living or dining room. The alternate floor plans give a variety of arrangement that should make one of them fulfill all of your requirements.

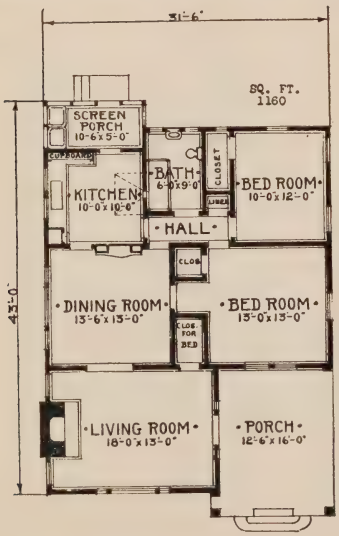
Next to the love that you hold for your dear ones is that deep heart-felt pride you get from Home Ownership.

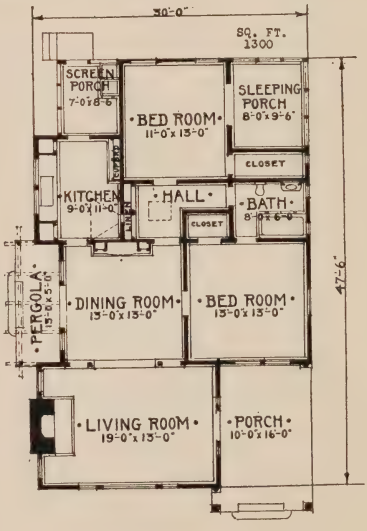




Surely this typical bungalow home with its bold pleasing lines, carefully spaced windows and conveniently arranged rooms, will make its appeal to those seeking a home that is different.

The exterior is painted a slate gray, trimmings are in white and with moss green stain on the shingled roof, you have a combination that is most pleasing. The floor plans convey a variety of room arrangement and we hope one of them will meet requirements you need in the new home. The living room and den are designed that they can be utilized as one for entertaining. Modern built-in features are conveniently arranged in kitchen and bath and the home in its every department is just as modern as it is possible to make it.





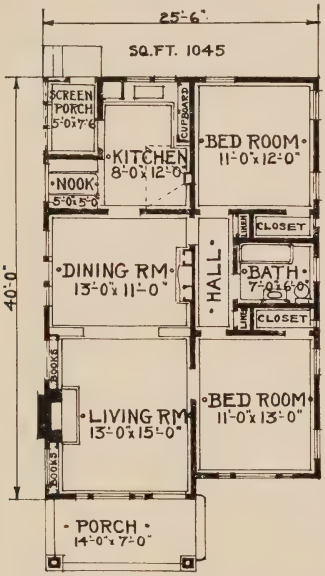
• FLOOR • PLAN • NO. 1613 L.A.

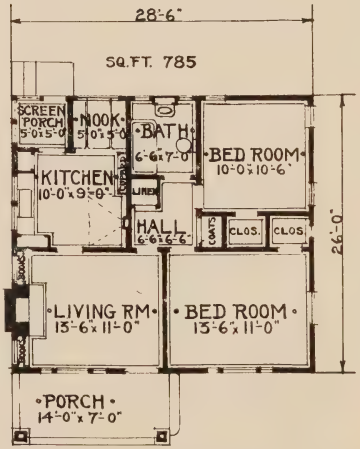
• FLOOR • PLAN • NO. 1614 L.A.

Spacious living porch is the dominating feature of this modern home. Semi-colonial in design, distinctive enough to make it different and most attractive. The large landscape window in front gives a wonderful view, at the same time small windows are provided to insure plenty of ventilation.

Both floor plans are provided with spacious living rooms, and by separating them from the dining rooms with colonade or cased opening or by providing French doors, will enable you to utilize both these rooms as one when needed for entertaining.

"There is a difference between homes built from plans and those constructed by guess work."

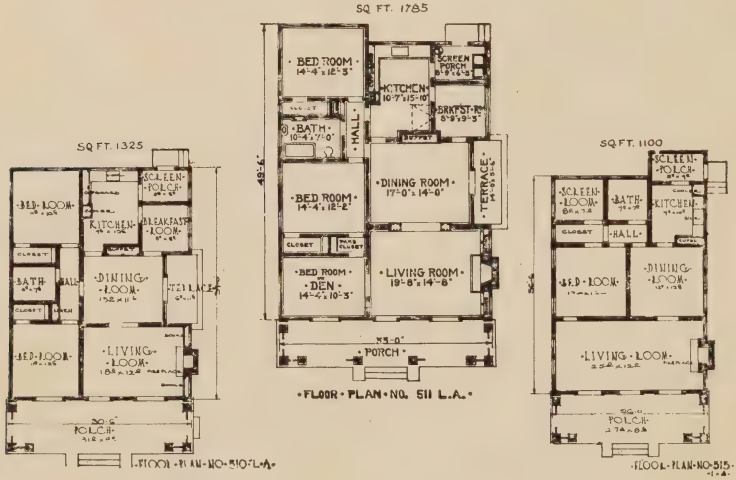




·FLOOR·PLAN·NO. 1751 L.A. **·FLOOR·PLAN·NO. 1752 L.A.**

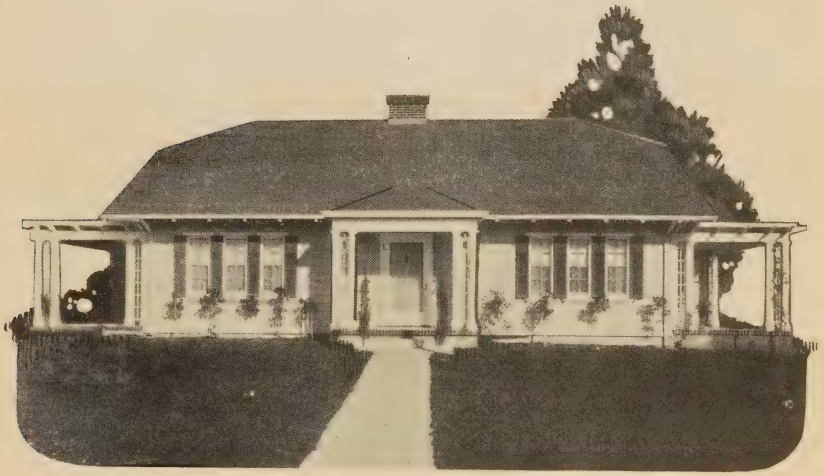
California Bungalow Home modernized to meet a variety of climates with ample porch room to meet the average requirements. The ideal arrangement of windows is a special feature in this home, furnishing an abundance of both sunlight and fresh air, while the two landscape windows are stationary, the two small side windows are designed to open either by using double hung or casement windows. The exterior is painted light gray with trimmings in white, and the roof is covered with composition roofing.

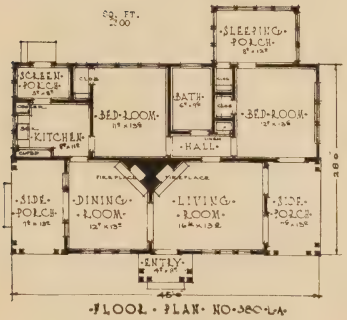
You will note in plan 1752 we have eliminated the dining room and in so doing have saved 260 square feet of floor space; this idea is becoming very popular as the breakfast nook will meet requirements of the average family and the living room can be used in emergency.



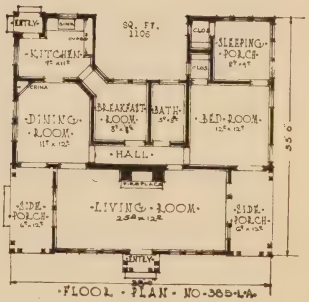
Distinctive features of this charming California and colonial bungalow home are emphasized in the broad front porch, mahogany trim, rose and vine trellis between columns and in the pleasing effect that is secured combined with dark red in the exposed part of the foundation, white exterior and moss green stained roof.

Here we are featuring three floor plans for you to choose from, covering the same exterior. A careful study will convey a variety of room arrangements and conveniences, that we hope will meet your requirements. There is not a foot of waste space in the plans, every inch has been utilized giving you most possible home for the money expended.





FLOOR PLAN NO. 385-LA

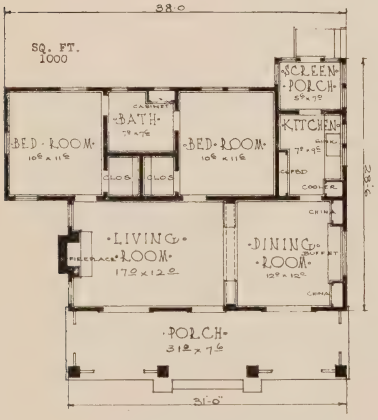


FLOOR PLAN NO. 385-LA

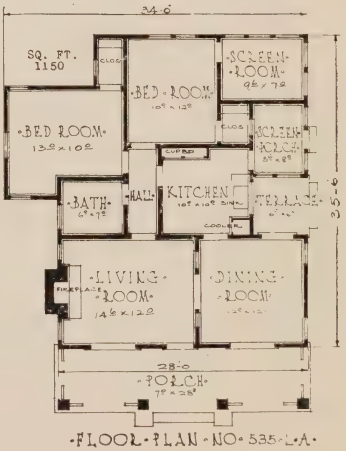
This colonial home is of unique design that appeals to those desiring simplicity. Just enough detail worked into the exterior to make it attractive yet most economical to build.

The ideal window arrangement, simple entry and two side porches are features which call for special mention. This home painted white, with green stain on the roof and red brick capped porch and entry foundation, makes a very pleasing combination.

The floor plan on the right will develop into a smaller frontage than is featured in the exterior cut, however will be just as pleasing and practical.



·FLOOR·PLAN·NO·530·L·A·

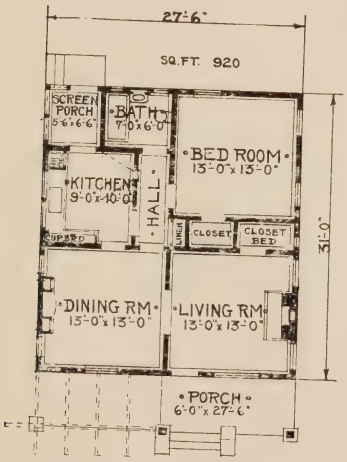


·FLOOR·PLAN·NO·535·L·A·

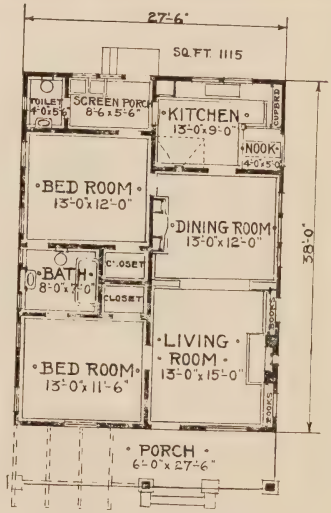
Graceful lines accentuated by the square porch columns and vine trellis, gives the exterior of this semi-colonial bungalow home a most attractive appearance.

The foundation and front porch are of concrete. The living room and dining room are separated by colonade or cased opening and may be thrown together for entertaining.

Careful study has been given to every detail of this home and we are sure you will agree with us that it is one of the most practical home plans you have ever had the pleasure of giving consideration to.



• FLOOR • PLAN • NO. 1749 L.A.



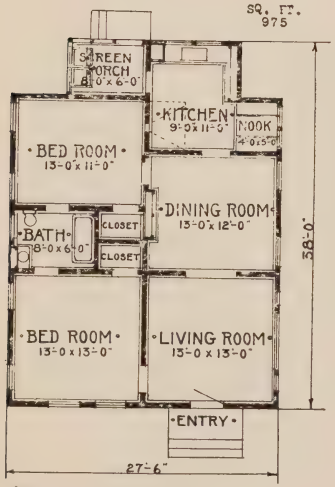
• FLOOR • PLAN • NO. 1750 L.A.

Unquestionably this is the most popular small home ever developed; while it is simple in design, just enough detail has been incorporated to make it most attractive.

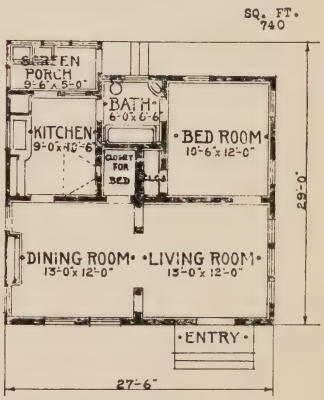
The pitch of the roof could be raised and shingles used if so desired.

We believe the real reason for the popularity of this little home plan lies in the ideal room arrangement—compact, convenient and embodying all late labor and time saving conveniences, which mean so much to the housewife in transforming her duties from drudgery to one of pleasure,—makes possible the same amount of work in half the time.

"Even though the home be small—build it modern."

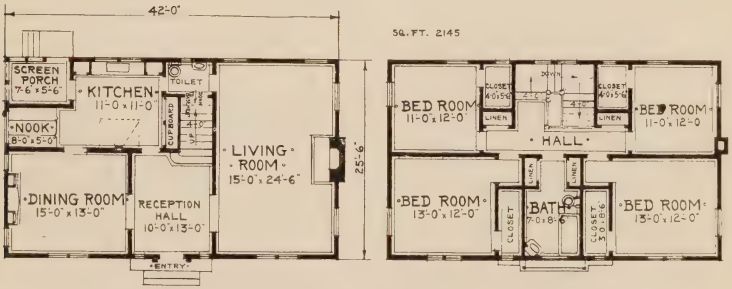


•FLOOR•PLAN•NO. 1599 L.A.



•FLOOR•PLAN•NO. 1600 L.A.

This simple little home is one of the most popular we are showing; there are just enough details added to make it attractive and because of the small ground space it occupies it meets many requirements. Quite a few have adopted it to build as an emergency home later to be utilized as a garage and servants' quarters, or it may be built on the lot where you want your permanent home to be and added to later on. Several of these built on one large lot—termed bungalow court—have proven very popular and represents one of the best investments you can make. We have several small home plans similar to this that we would appreciate acquainting you with.



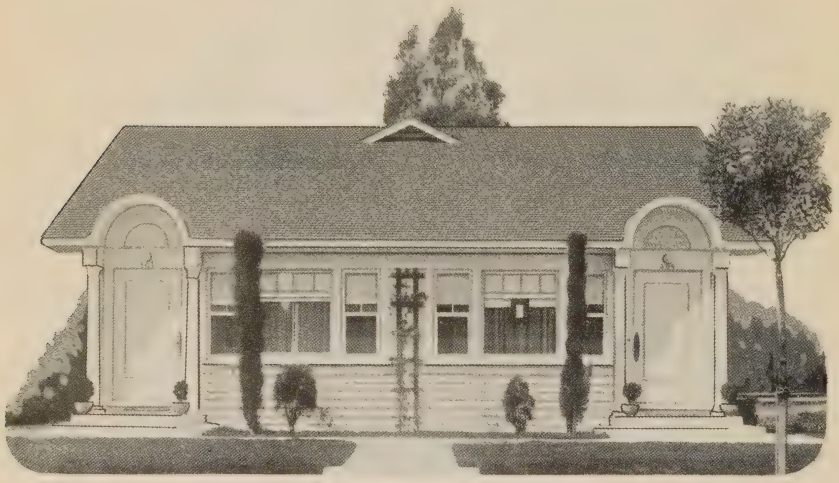
FIRST STORY — SECOND STORY

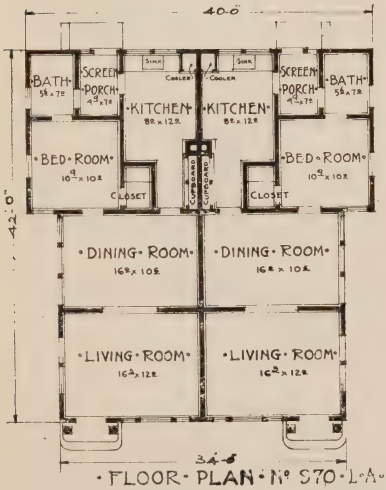
PLAN NO. 1777 L.A.

This beautiful home needs no special comment. The illustration is self explanatory, reflecting one of the late ideas in modern construction. The simplicity of the architecture is what makes it appeal, and the special added details make it most attractive and appealing.

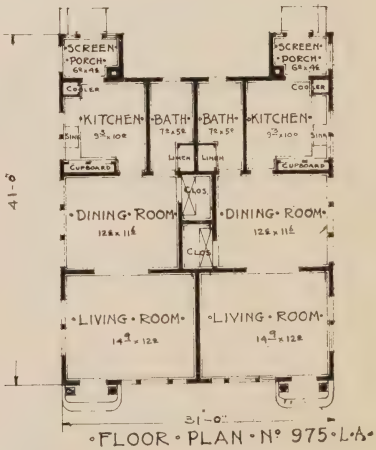
The more you study both the exterior and floor plan arrangement, the greater will be your desire to adopt it, and in so doing you will be making no mistake, for these modernized old styles will never become extinct.

This home should be built on a lot at least 60 feet wide—the big idea in its arrangement is to show frontage, reflecting a home much more pretentious than it really is.





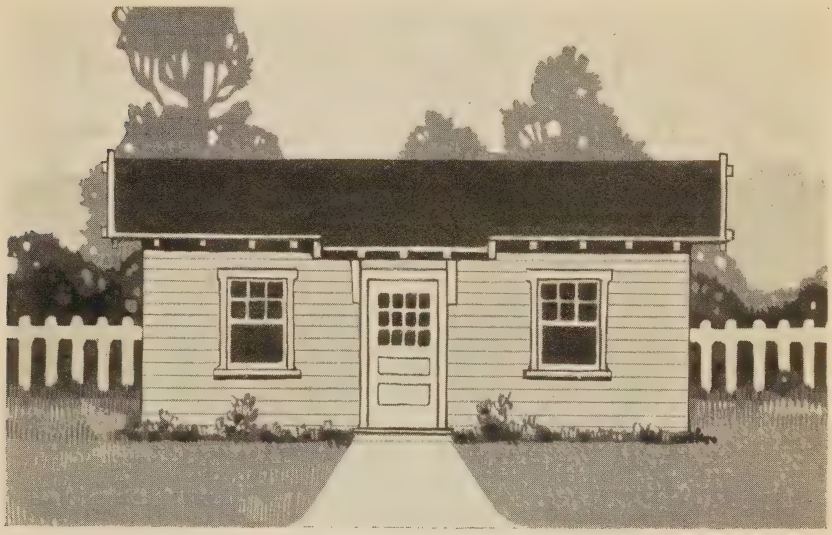
FLOOR PLAN N° 970 L.A.

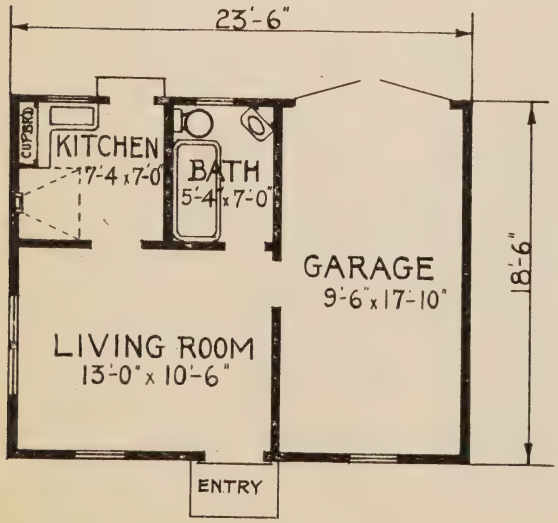


FLOOR PLAN N° 975 L.A.

Have you ever considered the fact that one roof can be made to house you and your loved ones and at the same time provide a regular monthly income?

This unique colonial double bungalow was designed to do this; it will also make its appeal to those seeking a profitable investment. The floor plans are self-explanatory and a careful study will show unusually well arranged rooms in which are incorporated the late modern conveniences.



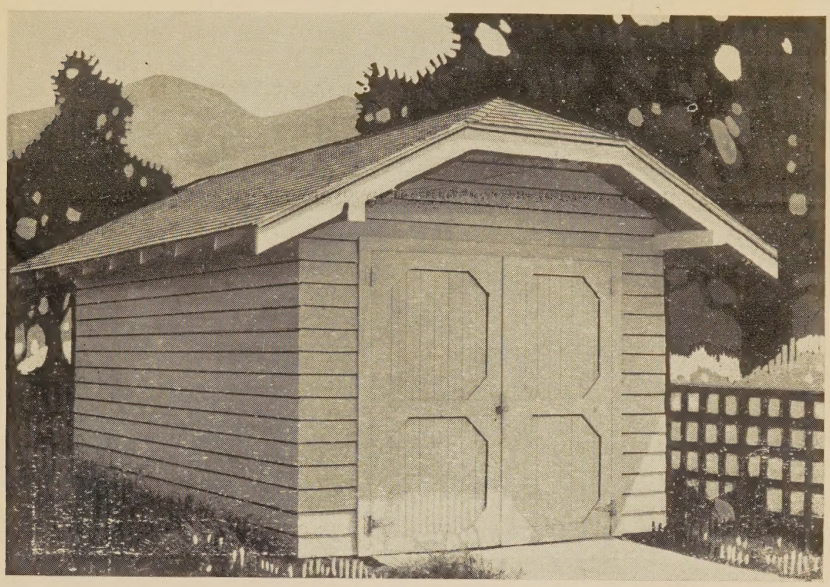


GARAGE • PLAN • NO. 40

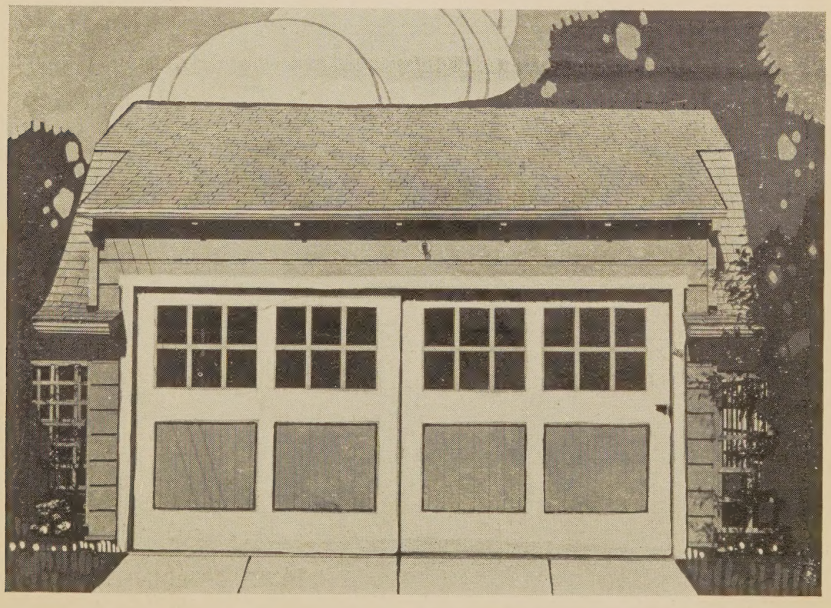
This combination garage and home is very popular and is doing its share in helping solve the housing shortage. Build one on the back of your lot and live in it until you are ready to build a permanent home. The living room side could be converted into laundry room and work shop or used to house implements or a second car. It's a practical idea for many purposes.

Breakfast Nook

Modern built-in features transform the Housewives' duties from drudgery to pleasure and no home is complete without them. Our building plans include all modern conveniences.

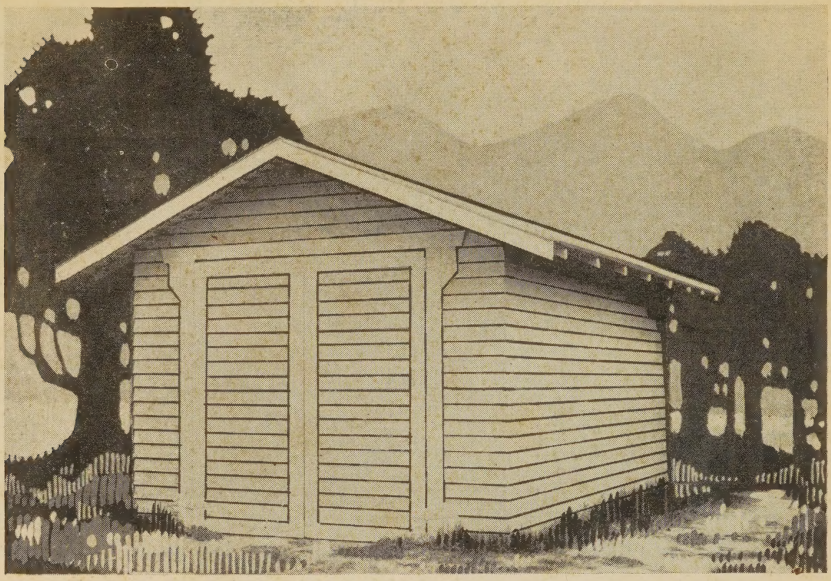


This distinctive little garage has been designed in the following sizes: 12x14, 12x18, 14x16 and 16x18.

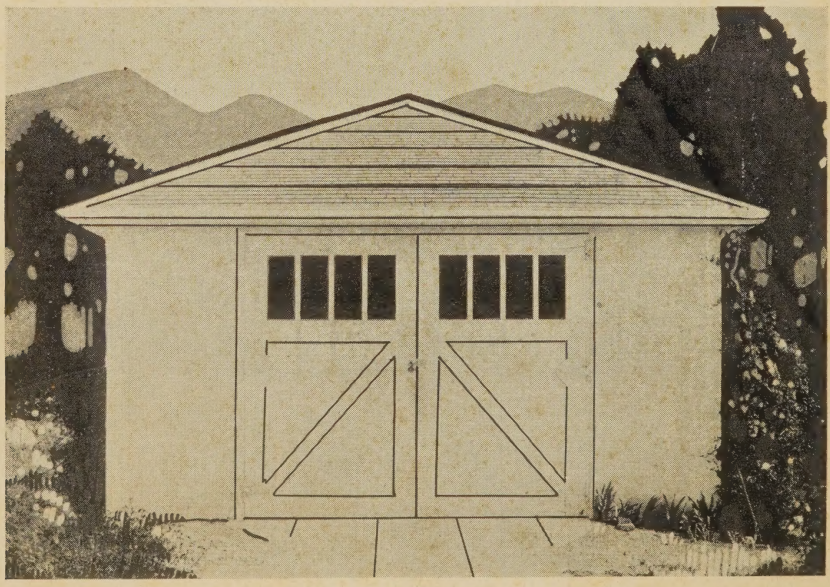


This practical garage designed to house two cars with added space for work bench and storage has been developed into two sizes, 20x18 and 22x20.

It is just as necessary to secure competent advice in building garages as homes. The building plans will eliminate mistakes and waste.

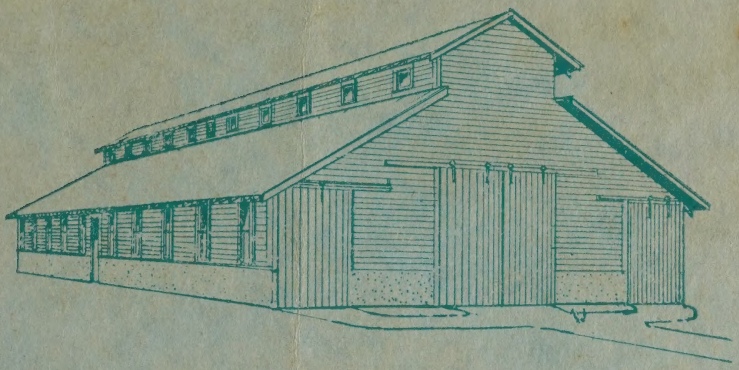


This wall-board garage is practical, substantial and economical to build. Plans can be furnished in the following sizes: 10x14, 12x18, 14x16 and 16x18.

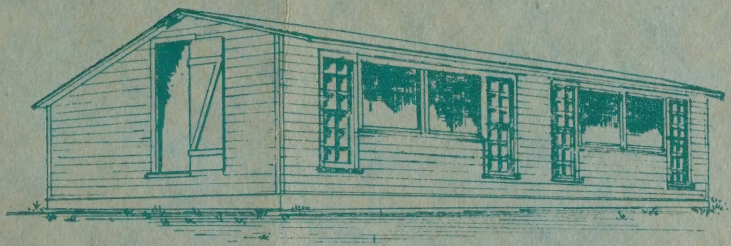


This stucco designed garage will harmonize with any surroundings. Plans can be furnished in the following sizes: 12x14, 12x18, 14x16 and 16x18.

Combination Barn



Unit Chicken House



ELEVATION CHICKEN HOUSE

Two modern building suggestions selected from our complete building service. The detailed plans with material lists are available to our customers.

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A Garage	( )	My Barn	( )
A Barn	( )	My Garage	( )
An Implement Shed	( )	My Front Porch	( )
Chicken House	( )	Mirror Doors	( )
A Fence	( )	Buffet	( )
Sleeping Porch	( )	Built-in Ironing Board	( )
Breakfast Room	( )	Fire-Place	( )
Silo	( )	Book Case	( )

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